



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

12674

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

Jug
10/17/12

KRQE-S2

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$250.00	1	1	1	1	1			5
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$100.00 \$100.00	1							1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$300.00 \$300.00			1					1
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$125.00 \$125.00				1				1
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$125.00 \$125.00					1			1
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$275.00 \$275.00		1						1
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$1,000.00	1		1					2
Sold out at LUR per KRQE. Move to L3 to clear.											
Survivor 7:00 PM 8:00 PM	PT	W 30	\$750.00 \$750.00			1					1
Big Bang/Two & Half 7:00 PM 8:00 PM	PT	Th 30	\$2,400.00 \$2,400.00				1				1
Sold out at LUR per KRQE. Move to L3 to clear.											
CSI New York 8:00 PM 9:00 PM	PT	F 30	\$700.00 \$700.00					1			1
Crimetime 7:00 PM 8:00 PM	PT	Sa 30	\$300.00 \$300.00						1		1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$700.00 \$1,400.00		1			1			2
Sold out at LUR per KRQE. Move to L4 to clear.											

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/17/2012 1:03:47 PM

KRQE-S2

Page 1 of 2

suzanne@mediastراتيجies.com



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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Letterman	LF	M-F		\$125.00		1						1
10:35 PM 11:35 PM		30		\$125.00								
Station Gross Totals				\$7,850.00	3	4	4	3	4	1		19

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Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/22/12												
Station: KRQE												
	POL/Heinrich	215168	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12674		5:38:18 AM		\$50.00
	POL/Heinrich	215168	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	HEINRICH 12674		10:58:30 AM		\$100.00
	POL/Heinrich	215168	KRQE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12674		5:35:57 PM		\$500.00
												\$650.00
												\$650.00
Date: 10/23/12												
Station: KRQE												
	POL/Heinrich	215168	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12674				\$50.00
	POL/Heinrich	215168	LN M-F	10p-1035p	:30	P4	[ALL]	HEINRICH 12674				\$700.00
	POL/Heinrich	215168	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12674				\$125.00
	POL/Heinrich	215168	M-F KRQE New	430p-5p	:30	P3	[ALL]	HEINRICH 12674				\$275.00
												\$1,150.00
												\$1,150.00
Date: 10/24/12												
Station: KRQE												
	POL/Heinrich	215168	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12674				\$50.00
	POL/Heinrich	215168	Wed Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12674				\$750.00
	POL/Heinrich	215168	Price is Right	11a-12p	:30	P3	[ALL]	HEINRICH 12674				\$300.00
	POL/Heinrich	215168	KRQE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12674				\$500.00
												\$1,600.00
												\$1,600.00
Date: 10/25/12												
Station: KRQE												
	POL/Heinrich	215168	M-F KRQE New	12p-1230p	:30	P5	[ALL]	HEINRICH 12674				\$125.00
	POL/Heinrich	215168	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12674		5:19:19 AM		\$50.00
	POL/Heinrich	215168	Thur Hour 1	7p-8p	:30	P3	[ALL]	HEINRICH 12674		6:58:04 PM		\$2,400.00
												\$2,575.00
												\$2,575.00
Date: 10/26/12												
Station: KRQE												
	POL/Heinrich	215168	M-F KRQE New	4p-430p	:30	P5	[ALL]	HEINRICH 12674				\$125.00
	POL/Heinrich	215168	LN M-F	10p-1035p	:30	P4	[ALL]	HEINRICH 12674				\$700.00
	POL/Heinrich	215168	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12674		5:45:21 AM		\$50.00
	POL/Heinrich	215168	Fri Hour 2	8p-9p	:30	P5	[ALL]	HEINRICH 12674		7:59:54 PM		\$700.00
												\$1,575.00
												\$1,575.00
Date: 10/27/12												
Station: KRQE												
	POL/Heinrich	215168	Sat Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12674		7:27:56 PM		\$300.00
												\$300.00
												\$300.00
												\$7,850.00

[Sorted by: Date]



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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$250.00	OK 1	1	1	1	1	5		5
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$100.00 \$100.00	OK 1					5		1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$150.00 \$150.00	OK		1			5		1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$125.00 \$125.00	OK			1		5		1
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$125.00 \$125.00	OK				1	5		1
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$275.00 \$275.00	OK	1				3		1
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$1,000.00	OK 1		1			3		2
Sold out at LUR per KRQE. Move to L3 to clear.											
Survivor 7:00 PM 8:00 PM	PT	W 30	\$750.00 \$750.00	OK		1			5		1
Big Bang/Two & Half 7:00 PM 8:00 PM	PT	Th 30	\$1,250.00 \$1,250.00	OK			1		5		1
CSI New York 8:00 PM 9:00 PM	PT	F 30	\$700.00 \$700.00	OK				1	5		1
Crimetime 7:00 PM 8:00 PM	PT	Sa 30	\$300.00 \$300.00	OK					1	5	1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$700.00 \$1,400.00	OK 1				1	4		2
Sold out at LUR per KRQE. Move to L4 to clear.											

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Date/Time Sent: 10/17/2012 9:09:15 AM

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				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Gross Rate	22	23	24	25	26	27	28	
Letterman	LF	M-F	\$125.00	DK	1						1
10:35 PM 11:35 PM		30	\$125.00								
Station Gross Totals				3	4	4	3	4	1		19

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 10/17/2012
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I, Media Strategies and Research,
 being/on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 22, 2012			Sunday, October 28, 2012		

Total Charges: \$7,850.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 17, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title